

# Justin Shaw Web Developer / Designer

<http://www.shawrkbyte.com/> shawrk@gmail.com H:(360) 698-4068 C:(360) 440-6778

## **Qualifications**

- 10+ years Web Development/Design experience.
- Proficient in hand-coded PHP5, HTML, CSS, and JavaScript.
- Experienced with UX and ROI visibility, analytics, and optimization.
- Background in art and design; proficient with Adobe Photoshop.
- Highly adaptable; motivated to face challenges and acquire new skills.

## **Noteworthy Accomplishments**

- Key Developer & Architect for custom PHP-based e-commerce system. Included webservice integration, backend processor communications, user-input validation.
- Created bit-based optimization mechanism to improve revenue, conversions, and user-experience.
- Developed custom anti-fraud web-application based on e-commerce usage trends to drastically cut down on fraud, refunds and charge-backs.
- Backup functional manager for 10-man web development staff.

## **Technical Skills & Abilities**

- Development by hand and within the Zend Development Environment, CVS and SVN version control, and the LAMP architecture.
- Proficient with CSS box model, cross-browser compatibility and DOM.
- Familiarity with regular expressions, OOP principles, AJAX, and JavaScript library integration (ie. JQuery).
- Integration of 3rd-party modules (live chat, ad and affiliate tracking, etc.), CMS solutions and page/template manipulation, and SEO keyword and content relevance.
- Experience with Adobe Photoshop and ImageReady, MS Excel, Word, and Visio, OpenOffice, Axialis IconWorkshop, and Microsoft Windows OS.
- Basic familiarity with MySQL, Adobe Premiere, Illustrator, Flash and ActionScript.

## **Other Skills & Abilities**

- Practiced software development methodologies in Agile-like Project Management environment, as well as short-deadline tasks.
- Creative and analytical problem-solver.
- Able to communicate effectively across project teams.
- Ambitious, highly motivated, dependable worker with a strong sense of self-management and prioritization.
- Comfortable working under pressure with tight deadlines and moving targets.

# Justin Shaw    Web Developer / Designer

<http://www.shawrkbyte.com/>    [shawrk@gmail.com](mailto:shawrk@gmail.com)    H:(360) 698-4068    C:(360) 440-6778

(Continued from previous page.)

## **Experience**

Web Developer (full-time employee), **eAcceleration Corp.**, Poulsbo, WA.

February 1998 – November 2010

Responsible for design, development, optimization and maintenance of company and product websites, including the custom shopping cart and advertising landing pages. Solid comprehension of business model and operations, often advised management team on analytics as well as acting as backup functional manager for the web development department.

Technical Consultant (independent position), **Charcot Awareness Education Foundation**, Silverdale, WA.

August 2009 – Present

Technical advisor for establishment of Foundation website, including domain acquisition, hosting, and integration of WordPress CMS. Instructed on routine content management practices and image manipulation. Continued responsibilities include periodic website administration and adaptation based on Foundation direction.

Webmaster & Graphic Artist (voluntary), **Verdigris**, Seattle, WA.

November 2001 – December 2005

Established, designed, and maintained website for this Seattle-based band. Provided technical assistance to content providers creating an attention-free Blogger-based news site. Additionally captured digital photography, created and compiled album art and liner notes, and worked with distribution to meet specifications.

## **Education**

Bachelor of the Arts: Interdisciplinary Visual Arts, **University of Washington**, Seattle, WA.

June 1997

Primary focus of study on design, drawing, and videography and non-linear editing. Other areas of study included math, physics, and psychology.